



Co-funded by the
Erasmus+ Programme
of the European Union

FEMECO Training and Awareness Raising for Reusable Hygiene

#1 NEWSLETTER

The FEMECO Project kicks off!

Following the European Union's priorities, this project will create a platform to promote green female entrepreneurship, as well as to fight period poverty and provide affordable green solutions for hygiene products.

Objectives:

-To develop a **unique**, state-of-the-art, technology-enhanced **online training program** on how to make reusable hygiene products & baby diapers

-To **cultivate green skills** and provide social entrepreneurship opportunities and education for women

-To **raise awareness** to the wider public and promote a **more sustainable way of lifestyle** and consumption behaviour about hygiene products.

-To promote **high quality, learner-centred adult learning programmes** that allows for learner autonomy, flexible and engaging.

Results:

-IO1: Good practices on sustainable hygiene products: a guide addressing policy implications from the waste of hygiene products on the environment and recommendations, plus examples of good practices in the sector.

-IO2: FEMECO training modules: three modules dealing with production of handmade and reusable hygiene products and social and green entrepreneurship, plus manuals on how to create homemade and recyclable diapers for seniors, and waste management and hygiene products.

-IO3: FEMECO Virtual Learning Environment (VLE): a learning platform where this modules will be accessible for any adult learner interested in taking the course.

Project Partners:



EURO-MED
YOUTH
FEDERATION

What Have We Done So Far?

The FEMECO Project started on November 2022 and will continue developing until October 2023. During all of this time, our consortium has been preparing **IO1 and IO2**, and attended our **first international meeting**.

As a part of IO1, all partners carried out a **survey** in their respective countries, obtaining 100 or more responses each.

This survey's results showcased that a majority of respondent women were interested in ecology and trying to be eco-friendly in their daily life. Nonetheless, many did not know about sustainable substitutes for baby diapers, and those who knew, didn't use them.

As for menstrual hygiene products, many were not aware of the implications their use has for the environment and the human body, but were eager to learn. They did identify potential benefits of using alternative reusable products, but most of them did not use them.

This provided us with valuable information of the priorities, concerns and knowledge of adult women about hygiene products, their environmental impact and their alternatives.



During the **first project TPM** in Berlin in **September**, the survey results of the survey was presented by **SEDA**, and **EMYF** provided the module design for IO2. The consortium discussed how to proceed and start working on the next steps of the project.

Currently, IO2 Modules and IO1 manual of good practices are being developed by all partners, taking into account the results of the survey.

See more on our website and social media!

Website:

www.femecoproject.com



Social media:

<https://linktr.ee/femeco>